



Briefing Note – Insulation scheme campaign

Introduction

Lancaster District Local Strategic Partnership is working with tadea, the sustainable energy and carbon reduction organisation, to manage a scheme which will see up to 2,000 homes in Lancaster District fitted with cavity wall and loft insulation. The insulation drive will be launched on October 5.

This scheme is available to all residents of the District. Depending on the circumstances of each individual household, insulation will be fitted by the government-approved installer, Cosyseal, either free of charge or at a discount rate (see the criteria below).

The scheme has the support of NHS North Lancs, Lancaster City Council, Help Direct, and other LSP partner agencies working in the district.

Who can get this insulation fitted for free?

- All over 70s
- Those receiving a very wide range of benefits :
- Attendance Allowance
- Council Tax Benefit
- Disability Living Allowance
- Employment Support Allowance
- Housing Benefit
- Income Support
- Income Based Job Seekers Allowance
- War Disablement Pension (which must include constant attendance allowance)
- Work Tax Credit with income less than £16,190
- Child Tax Credit with income less than £20,000, with child under 18
- Pension Credit

In addition, if they do not qualify through age or benefits as above:

- Households with one or more occupants suffering from long-term health conditions exacerbated by cold or damp (as defined and referred by a GP or registered nurse working in the district)
- Households with one or more occupants in receipt of the state retirement pension, and with a total yearly income of less than £20,000 (as self-certified by the household using a short LSP declaration form)
- There is also a process for exceptional cases



What about those who don't meet these criteria?

The insulation will also be available to those who don't fit in to the categories above at a discounted rate from £89* for cavity wall or loft insulation. If loft insulation is already present but a top up is required, to bring it up to the recommended depth, a discounted rate is available from £129*.

How can people take up the offer?

All residents in the District can sign up to the scheme by calling tadea free on **0800 124 4320** or visiting www.tadea.com/sustainable-homes/insulation and completing the online application form.

Staff of health and welfare organisations can refer people in by calling the same number: **0800 124 4320**

Cosy Seal will be door knocking in some areas to offer residents the free/discounted scheme.

Why insulate?

There are many benefits associated with having insulation installed:

- Residents enjoy warmer homes during winter months:** This carries with it many health benefits, especially for vulnerable householders such as elderly people and those suffering from long-term health conditions. Hospital admissions are likely to be reduced.
- Reduction in home energy bills:** It takes less energy to heat a home which has insulation installed. Cavity wall insulation is one of the most cost-effective energy efficiency measures you can take in the home. It can save an individual around £110 each year on their heating bill
- Good for the environment:** Using less energy to stay means fewer carbon emissions are emitted, which helps in the fight against climate change
- Insulation even helps in the summer:** Having insulation installed helps to keep homes cooler in hot summer months

Who are tadea?

Set up in 2002, tadea is a carbon reduction and sustainability organisation with 40 employees and a turnover of just over £5m and operating in the North of England, with offices in Billingham, Newcastle and Carlisle.

The company manages the contract to deliver the Energy Saving Trust advice centres in the North East, Cumbria, Lancashire, North and South West Yorkshire, and Humber.

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www.tadea.com



Our mission statement is to be 'the leading carbon reduction advice company in the North of England for domestic households, small businesses, communities and public buildings'.

Our vision is: We work with people: individuals, families, communities, companies, and organisations in the public and private sector - to help them understand how the way they live and work impacts the environment.'

For more information, visit: www.tadea.com

Contacts:

If you want to know about this project, you can contact:

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**prices are subject to survey.*



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